

Ecole PJPAC ACTIVITIES REPORT

## Santa’s Workshop

[Submitted by Robin Eisler on behalf of her team]

* Santa's workshop had another year of success, raising over $3500.  Included in this was the return on the raffle, up 50% to $750 this year compared to $500 the year before.
* We pulled in a little less than we would have normally though donation sales, probably due to lower student turnout (lower overall enrolment numbers and some away for holidays). As well, we usually have a much stronger turnout of teachers for our big sell-off at 3pm, but they were in a staff meeting after school.
* Half of our profit went to the Nicaragua Children's Foundation as promised, and the remaining monies will go to either PAC initiatives or to a new charity yet to be decided.  There has been discussion that this year, the money should be donated on behalf of the Moore family to the PJ playground project in memory of their daughter Erin.
* We still need to decide going forward where next year's profits will be donated: will it again be split between PAC and a charity, and which charity in particular.  Also discussion on whether we should raise prices per present purchase as well.  Those who have ideas about possible new charities were asked to maybe make a mini presentation on it and then present at a future PAC meeting where the parents can decide which to support going forward.
* Next year, Yasuko Donily, Henia Trylowski and I will complete our last Santa's workshop, our children are graduating the year after and we want to focus our efforts on their final year fundraising activities.  We'd love to have the new volunteers shadow us for the process as we make this transition.

## PJ Gala Update

[Submitted by Jen Rainnie on behalf of her team]

* The Gala theme this year is Kentucky Derby and will be held on Saturday May 2nd at the Pinnacle Hotel in North Vancouver.
* Tickets will be $100 and will be going on sale as of Feb 2nd.
* We have a logo contest underway with the grade 6 and 7 classes. Deadline is January 27th.
* We currently have 13 people who have volunteered to help with the event. We are looking for another 10-12 people to help us. The main areas that we require support in are: Silent Auction (3 – 5 people), Photographer for the event, IT person to help get our Auction items on line and Catalogue volunteer. We will also need a few people on the night of the event to help with decorations and merchandising.
* We are waiting for each class to submit their art project leaders and ideas. We currently have 2 of 24 classes submitted.
* Last year our expenses were $17,332.23, and our revenue for the evening was $37,834.07. We are hoping to have the same revenue this year for the event.
* Some of our key dates for the event:
  + - Logo Contest entry deadline January 27th
    - Logo Contest Winner Announced January 30th
    - Ticket Sales Start February 2nd
    - Wine Collection Starts February 2nd
    - Art Projects Confirmed February 4th

## Spirit Wear

[Submitted by Annabel Pringle on behalf of her team]

* We have sold 133 garments. Sales = $3665. Gross profit $1210.
* Total costs =$538
  + Cost of samples =$282.00(We are keeping them to use for next year and beyond.)
  + Cost of printing order forms and small posters =$51.83.
  + Cost of 9 umbrellas to make up the minimum order of 24= $204.30 (hopefully we will sell these in the next order run).
* Net Profit year to date (2015): $671.00
* We will place another Spirit Wear order at the end of Feb to include a white t-shirt and navy shorts.
* Monika has suggested a great idea – pjs for PJ fundraiser, which is a great idea.  A quote has been requested from Dog's Ear on PJ bottoms in Navy and Pink, and Onesies. We can run this in the Fall of 2015.

## PJ Playground

[Submitted by Kyra Smiljanic on behalf of her team]

* We have met with Atelier and Cornelia to confirm revised final concept plans. A tentative schedule has been prepared. However, we cannot move forward until the rainwater drainage issue has been addressed. Victoria has sent a letter to Gary Chords to request a firm date for the work on the drains through out the playground, which has been on his docket for these last two school years.
* We have met with Cornelia about Erin Moore's death and the family’s wishes in regards to the playground and she was deeply moved.  An outdoorswoman and dedicated to children's play, she and her team are brainstorming on concept ideas for Erin that fit with what the plans we have.  Excitingly, we spoke of re-imagining a climbing area that is both functional and artistic to pay homage to Erin's love of Monkey Bars. Cornelia is also speaking to local prominent installation artists who may help.
* Cornelia has spoken with several renown artists that have heard of our playground re-vamp and outdoor learning and they are intrigued and asking how they might contribute. We have several talking about how they could create something.  We are following up and also with our local artists, working through which have the best plan for us (also financially) to suit and enrich our work, designs, and functional needs.
* Atelier is preparing a cost-estimate and helping prepare for install-work and poss. work contracts, and also gearing up for some creative to depict the proposed plans - something beautiful and will be easy to sell!
* Kyra has been working with Adam Beinenstock to ensure the install of all playground concepts will fall within the CSA standards. Adam runs an international playground business ([http://www.naturalplaygrounds.ca](http://www.naturalplaygrounds.ca/))  and sat at the head of CSA standards for ten years. He has agreed to vet concepts with his colleagues and then will introduce us to the correct person who needs to be hired and approve the install.
* Victoria has been working hard resurrecting all our grants for this year's fundraising season, filling out applications and seeking larger Corporate Sponsorships.  Also investigating the Indigogo Campaign.
* For the gala, we are looking to create community gardens, a learning classroom and a bird sanctuary. Omer Arbel is helping discuss ideas on something we can auction at the gala.

## Fun Lunch

[Submitted by Hoda Seraji]

* 192 students are participating in this fundraising initiative, delivering lunch to students on Tuesdays, Wednesdays and Thursdays.
* Participation is down from last year; communications have gone out alerting parents that they can sign on at any time, not just at the beginning of the year. It is one of our biggest fundraisers, so continued efforts are needed to get more parents on the program.

## Movie Night

[Submitted by Aurina Reznik on behalf of her team]

* The goal of Movie Night is two-fold: to raise money for PAC and provide a community-building event for kids and parents.
* Movie Night on January 23rd was a big hit. “The Book of Life” drew more than 60 attendees, and raised over $700! Thanks to everyone who attended, wearing their pj’s and bringing their blanket and pillows. Kudos goes out to our terrific volunteers who kept the pizza, popcorn and treats coming. Next date to be announced soon.
* Movie Night committee includes Auriana Reznik, Emmanuelle Huchet and Melissa Honeyman. Movies presented are aimed at the primary grades, and are those that are not out on DVD yet. There is a $5 entrance fee and food and drinks are sold at the concession.

## Gelato Fridays (previously TCBY Fridays)

[Submitted by Lee Gan and Farzana Logan]

* The transition to new supplier of frozen treats has been well received by the kids. Sales are steady – lower on the colder days. Generally about 70 treats on average are sold each week, with profits going directly to EPJ PAC. Most popular flavor is chocolate! Connor, our esteemed grade 7 student, continues to be a great help.